



**Sapience**

Financial &  
Investment Services

STRATEGIES  
TO HELP  
PROTECT YOUR  
MISSION



"Essential advice for every good  
family and their business"

*Geoff Hetherington, The Clarity CEO*

## **BUSINESS PEOPLE PROTECTION** Protecting your business - protecting you

The 4 essential protection strategies that every successful small business owner needs to understand

### **WHO IS THIS BOOKLET FOR?**

- Business owners who use their homes to secure business debts
- Businesses with multiple-owners or shareholders
- Businesses with strategic skilled people responsible for generating profits

Most small business owners are ultimately in business for their families. The majority of a business owners net wealth can be tied up in their business so protecting their business helps protect their personal wealth.

We can help you dramatically reduce the stress involved in carrying large amounts of debt, particularly when it's secured by your family's personal assets.

